



# MHSCN

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**2018 Sponsorship Packages**

# Sponsorship Agreement

## Sponsorship Level:

- 2018 Spring Conference Sponsor \$750
- 2018 Sustaining Sponsor (w/o participation in Tri-State Conference) \$1000
- 2018 Sustaining Sponsor (with participation in Tri-State Conference) \$1700

**Sponsor:**

**Sponsor Signature:**

**Printed:**

**Name:**

**Date:**

**MHSCN Signature:**

**Printed Name:**

**Please sign and date this contract and return to Paul Fiore at [paul.fiore@hcmcd.org](mailto:paul.fiore@hcmcd.org)**

**You may pay online at [MHSCN.org](http://MHSCN.org) or by mailing a check made payable to:**

**Minnesota Health Strategy & Communications Network**  
Attn: Treasurer  
2550 University Ave. West, Suite

Sponsor will provide payment, membership registration (name and contact information), artwork for print and online materials within 30 days of executing contract.

# **Spring Conference Sponsor - \$750**

**Engage! Influence! Inspire! MHSCN Spring Conference**

**April 20, 2018**

**Metropolitan Ballroom and Clubroom**

**Golden Valley, Minn.**

## **Sponsorship includes:**

- **Acknowledgement of sponsorship in Spring Conference materials and rolling credits of conference sponsors**
- **Acknowledgement at beginning and end of conference**
- **Opportunity during conference to give a 2-3 minute verbal description of your products/services, addressing all conference attendees**
- **Leave-behind collateral for attendees**
- **Exhibitor table at the Spring Conference**
- **Mailing addresses of attendees post conference**
- **One conference registration**

## **Sustaining Sponsor - \$1000**

**(Without participation at the Tri-State Conference)**

### **Sponsorship includes:**

- **Participation as a Spring Conference Sponsor**
- **Acknowledgement of sponsorship in Spring Conference materials and rolling credits of conference sponsors**
- **Acknowledgement at beginning and end of conference**
- **Opportunity during conference to give a 2-3 minute verbal description of your products/services, addressing all conference attendees**
- **Leave-behind collateral for attendees**
- **Exhibitor table at the Spring Conference**
- **Mailing addresses of attendees post conference**
- **One conference registration**
- **One additional Spring Conference registration plus a 1-year MHSCN membership**
- **Spoken recognition at other MHSCN events (up to four events)**
- **Sponsor's logo, linked to its website, will appear in MHSCN's monthly email newsletter and MHSCN website**
- **Feature article profiling your company, a case study or white paper in one issue of MHSCN's monthly newsletter, also available on the MHSCN website.**
- **Option to host one webinar for MHSCN membership during the year of your sponsorship.**

## **Sustaining Sponsor – With Participation in the Tri-State Conference - \$1700**

### **Sponsorship Includes:**

- **Acknowledgement of sponsorship in Spring Conference materials and rolling credits of conference sponsors**
- **Acknowledgement at beginning and end of conference**
- **Opportunity during conference to give a 2-3 minute verbal description of your products/services, addressing all conference attendees**
- **Leave-behind collateral for attendees**
- **Exhibitor table at the Spring Conference**
- **Mailing addresses of attendees post conference**
- **One conference registration**
- **One additional Spring Conference registration plus a 1-year MHSCN membership**
- **Spoken recognition at other MHSCN events (up to four events a year)**
- **Sponsor's logo, linked to its website, will appear in MHSCN's monthly email newsletter and MHSCN website**
- **Feature article profiling your company, a case study or white paper in one issue of MHSCN's monthly newsletter, also available on the MHSCN website.**
- **Exhibit space at the Tri-State Conference for healthcare marketing, communications and public relations professionals in Minnesota, Wisconsin and Illinois.**