



MHSCN

2021 Sponsorship Packages

Sponsorship Agreement

As a Minnesota Health Strategy and Communications Network (MHSCN) sponsor, you can reach health care business professionals in communications, marketing, public relations, strategic planning and other areas. MHSCN members include all management levels from a variety of health care industry niches from around Minnesota: provider, payer, technology and more.

We have pivoted our offerings during the pandemic and in light of this have adjusted our sponsorship rates to offer exceptional value. Vendors can take advantage of this temporary reduction and still get great visibility to our member community and event attendees.

Platinum / Annual Fee \$850.00

(6 Available)

- Logo and link on MHSCN website sponsor page
- Logo and link in signature section of all MHSCN emails
- Thank you screen on all MHSCN 2021 virtual events
- 2 (Two) Event Sponsorships (1 education, 1 networking) - Prominent logo on communications and 2-3 min overview at the start of the event
- Sponsored Email - 1 per year
- 1 year membership for one sponsor employee

Gold / Annual Fee \$500.00

- Logo and link on MHSCN website sponsor page
- Logo and link in signature section of all MHSCN emails
- Thank you screen on all MHSCN 2021 virtual events
- 1 year membership for one sponsor employee

Silver / Annual Fee \$250.00

- Logo and link on MHSCN website sponsor page
- Logo and link in signature section of all MHSCN emails
- 1 year membership for one sponsor employee

Sponsorship Agreement

Sponsorship Level (Select one):

- Platinum (\$850)
- Gold (\$500)
- Silver (\$250)

Sponsor:	
Sponsor contact:	
Sponsor signature:	
Date:	
MHSCN Contact:	
MHSCN Contact signature:	
Date:	

Please sign and date this contract and return to Cory Docken at cory@o8.agency

You may pay online at MHSCN.org or by mailing a check made payable to:

Minnesota Health Strategy & Communications Network

Attn: Treasurer

2550 University Ave. West, Suite 350 – S

St. Paul, MN 55114-190

Sponsor will provide payment, membership registration (name and contact information), artwork for print and online materials within 30 days of executing the contract.